

Bay Area Asthma Champions Program

We would like to invite you to participate in the Bay Area Asthma Champions Program. The purpose of the program is to provide additional asthma resources and education for primary care offices. As an experienced clinician, we value your insight on how to implement and promote practice change. We are looking for providers to serve as a primary care asthma expert for their practice.

The training topics:

- *How to efficiently incorporate asthma education into a busy practice.*
- *How to assess and incorporate different health beliefs into asthma care.*
- *Key benchmarks for quality asthma care.*

This program is conducted by the University of California, San Francisco's Division of General Pediatrics and Institute for Health Policy Studies as part of the Academy for Educational Development's National Asthma Control Initiative (NACI). UCSF is working in partnership with Regional Asthma Management & Prevention (RAMP), a project of the Public Health Institute.

As an asthma champion, we ask that you...

1. Participate in a 1 hour web-based train-the-trainer session.
2. In partnership with asthma experts from UCSF, co-lead a 1 hour lunch presentation for other clinicians at your practice between November 2011 – February 2012.
3. Help evaluate the lunch presentation with a post-presentation survey to clinicians at your practice who attend the session.

In return for participating in the Asthma Champions Program, you will...

1. Receive additional educational resources and supplemental training in asthma care.
2. Be listed as faculty for the program.
3. Receive a certificate of completion of the Asthma Champions Program.
4. Receive Asthma Action Plans in four different languages.
5. Receive asthma education tools, sample asthma demonstration devices, and community outreach resources.
6. Finally, your practice will also be listed as a Bay Area Asthma Champions Practice.

Your practice can collaborate and build relationships with local asthma partners to improve care for your patients. Your feedback will also help improve a national physician training program as well as the care and management of asthma in underserved communities across the country.

We hope you will consider participating in this study. If you would like to participate please email us at chipper@ucsf.edu or give us a call at 1-866-913-8477. Or, contact RAMP via e-mail at jessica@rampasthma.org or by phone at 510-302-3312.



Applying the PACE Program to Underserved Clinics (APPUC) Study

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